

Combine networking, fun, and learning

## Session:

# *Project Ideation Workshop*

*Monday June 5th*

<b>Time</b>	<b>Activity</b>
7:30 - 8:45	<i>Breakfast</i>
9:00 - 9:15	Welcome and Introduction
9:15 - 10:15	<b>Keynote Johannes Köster</b>
10:15 - 11:00	RTG-2475 presentation session
11:00 - 11:30	<i>Coffee break</i>
11:15 - 12:15	RTG-2236 presentation session
12:15 - 13:45	<i>Lunch</i>
13:45 - 14:45	<b>DFG Information Session</b>
14:45 - 15:30	RTG-2193 presentation session
15:30 - 15:45	<i>Coffee Break</i>
15:45 - 16:30	RTG-2050 presentation session
16:30 - 17:30	Workshop (topic will be disclosed later) <b>now</b>
18:00 - 20:00	<i>Diner</i>

# Project Ideation Workshop

## Scenario

- **Scenario 1:** you want to found a Start-up. You have people you like and are able to work with (even sometimes at night). But you don't have the right idea yet that matches all your backgrounds and experiences.
- **Scenario 2:** You are staying in academia and want to acquire funding from a funding organisation. You have people you know you are able to work with (they are reliable, competent and fun). But you don't have the right idea yet.

# Project Ideation Workshop

## Task

- In your group, exchange backgrounds and what you have been working on. Develop an idea for Scenario 1 (start-up) or Scenario 2 (funding organisation), and pitch it to the audience.
- Pitch (Presentation):
  - Motivate your idea (what is the problem, business case you address, why is the (research) world waiting for that)
  - Optional: What other solutions exist and what didn't they address so far
  - Present your envisioned solution
  - Show your plan (which general steps have to be taken to get there)
  - Explain why you are the perfect team to do that
  - Give your idea a fancy name

# Project Ideation Workshop

- ~~Group assignment:~~
  - ~~Group 1: 1, 6, 11, 16~~
  - ~~Group 2: 2, 7, 12, 17~~
  - ~~Group 3: 3, 8, 13, 18~~
  - ~~Group 4: 4, 9, 14, 19~~
  - ~~Group 5: 5, 10, 15, 20~~
- Timeline
  - Today: work session (wherever you like)
  - Tuesday 11:00-12:15: work session (wherever you like)
  - Wednesday 10:00 - 11:15: presentation session (This room)

We know that this is not much time. And you are supposed to do this with people you barely know. The focus is to experience idea creation with others. And it should be fun. There is no grading or assessment.